



Seeds of CIVILIZATION THE SERIES

FOR
IMMEDIATE
RELEASE

Let shop visitors and students preview exotic diving destinations through fiction.

Autumn reading for diving enthusiasts —“*Seeds Of Civilization*” novels by R.J. Archer visit Yonaguni Island, in Japan’s southern chain, unexplored waters within the Caribbean and the Loltun Caverns in Mexico’s Yucatan.

Portland, Oregon – Oct 10, 2006

What better way to generate interest in exotic dives than through fiction by a Northwest author? Purchase 6 novels from the publisher for \$72 and generate \$41.70 in profits. Visit the “Retail Downloads” section of the Seeds website. At a suggested retail price of \$18.95 each (bar coded), you earn a good margin, enhance your store’s merchandise and generate enthusiasm for remote dives.

ABOUT THE SERIES

In R.J. Archer’s adventure series dubbed “*Seeds Of Civilization*,” readers go underwater to explore real life archeological mysteries that remain unexplained. The adventurers? ...Frank Morton, a retired aerospace engineer, Tony Nicoletti, a long haul trucker with a top secret mission, Linda McBride, a Seattle newspaper researcher, and Jim Barnes, an archeology professor at UW.

One of the unique features of “*Seeds Of Civilization*” is that the archeological mysteries at the core of each novel are very real. The Yonaguni Monument, discovered by a scuba diver in 1987, the “lost city of Cuba,” discovered by a Canadian salvage team in 2000, and the origin and purpose of the Maya’s knowledge of astronomy (explored in series opener, *Tractrix*) are all mysteries currently under investigation—which may just re-date Earth’s earliest civilizations.

ABOUT THE NOVELS

***Tsubute*:** In the maiden voyage of the team’s newly acquired Learjet, the adventurers travel to southern Japan to investigate **an underwater pyramid off the coast of Yonaguni**. After a dramatic landing in the Aleutian Islands of Alaska and a run-in with Department of Justice agents in Tokyo, they finally reach Yonaguni and soon find themselves involved in a case of murder and international kidnapping. In an effort to solve the murder and clear their own names, they uncover a dark secret hidden on the tiny island for more than 10,000 years.

(ISBN# 0-9779109-1-1)

Dive enthusiasts...If you’re in the Portland, Oregon, area, drop by four local dive shops for your copy of *Tsubute*. Here’s a complete list:

- **Steve’s Scuba, 13811 SE McLoughlin Blvd., Milwaukie, OR 97222. 503.652.8860**
- **Aquatic Sports, 10803 SW Barbur Blvd., Portland, OR 97219. 503.245.4991**
- **Pacific Watersports, Inc., 17128 SW Shaw St., Aloha, OR 97007. 503.642.3483**
- **Under Water Works, 12170 SW Main St., Tigard, OR 97223. 503.620.6993**



Seeds & CIVILIZATION

THE SERIES

HOW TO ORDER

Dive shops: Cash in on wholesale orders when you carry the novel.

You receive a free in-store counter card and a good mark-up. Available across the nation.

Tsubute is published by NWIDI Press and distributed by Ingram.

To stay up-to-date on the series, visit

www.SeedsOfCivilization.com/whatsnew.htm or the main website

www.SeedsOfCivilization.com. The 248-page trade paperback novel is also available on-line from all major booksellers, including Amazon.com, Powells.com, Borders.com and BarnesAndNoble.com. Retail bookstores and national wholesalers may purchase them, with a full wholesale discount, via Ingram or Baker & Taylor.

WHAT OTHERS ARE SAYING

Many people don't look to the small independent presses for authors to try, this is perhaps one of the biggest losses to the reader as there are some hidden gems awaiting discovery, using Tractrix as an example... R.J. Archer, I believe is one of the authors to watch and I eagerly await the further exploits of the NWIDI adventurers.

Gareth Wilson, Book Reviewer, *Falcata Times*— *The Sci-Fi Fantasy Site*

TSUBUTE:

The long anticipated sequel to Tractrix is finally here, and once again, R.J. Archer lays a foundation of rich detail that subtly builds into a runaway train of action, treachery and discovery. Tractrix offered a glimpse at a vision of history ignored by contemporary scholars; Tsubute rips down the curtain and sets it on fire.

Sean Ellis, author of *Magic Mirror* and *The Clive Cussler Code*

Settle in and fasten your seat belt. You're about to take off on an adventure of action and international intrigue. Your host, R.J. Archer, will be your diving guide and your local expert on Japanese culture. His pulse-pounding plot suggests an island's incredible secret. Most amazing of all, this tale is based on a real island and stunning recent archeological findings.

Richard Jones, feature writer for El Hispanic News, Portland, OR

ABOUT THE AUTHOR

R.J. Archer is a computer consultant and freelance writer who has called the Pacific Northwest home for more than 30 years. He has published numerous articles on PC-related topics in both print and electronic magazines and he is currently a Contributing Editor for *The Office Letter* (officeletter.com), a weekly online newsletter that focuses on Microsoft's Office suite.

Mr. Archer holds a Bachelor of Science degree with dual majors in Physics and Mathematics from Portland State University. When not writing he can be found diving the Caribbean and Mexico's two coasts.

CONTACTS

Martha L. Olver Archer Diseno/PR 503.243.1486 Fax 503.228.5353

Photos and promotional material are available on the series Website.

For unanswered questions, please write to inquiries@SeedsOfCivilization.com.

Wholesale purchases: send checks to NWIDI Press, PO Box 230154, Portland, OR 97281 (minimum order: six)